

## CLAY SHIRKY ON USHAHIDI

FROM TRACKING WILDLIFE IN KENYA TO THE MODERATION OF ELECTIONS IN Mexico, from snow cleanup in Washington state to risk prevention around forest fires in Italy, Ushahidi is a website that offers a social networking platform for “democratizing information, increasing transparency, and lowering the barriers for individuals to share their stories.”

In this video, “How cognitive surplus will change the world,” Clay Shirky talks about the creation of Ushahidi and examines what he calls “cognitive surplus – the shared, online work we do with our spare brain cycles and human generosity.” The video, licensed under Creative Commons, has been shared by the University of British Columbia and was recorded by TED@cannes. (2010, June).

*Your link to the Clay Shirky talk on Ushahidi:*

[http://www.ted.com/talks/clay\\_shirky\\_how\\_cognitive\\_surplus\\_will\\_change\\_the\\_world.html](http://www.ted.com/talks/clay_shirky_how_cognitive_surplus_will_change_the_world.html)