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# 150 Profiles: Lori Barker

By Lori Barker

*As we mark the 150th anniversary of confederation, The Philanthropist is profiling Canadians from across the non-profit sector and putting a face to 150 individuals who work or volunteer in Canada's social sector.*

**Name:** Lori Barker

**Current role in the sector:** Director of Development for Ronald McDonald House Charities Atlantic

**What was your first job in the sector or a defining moment?**

My first job in the sector was managing the Residence Room Naming campaign, part of Acadia University's Residence Advantage Capital Campaign.

**Describe your desk/workspace.**

You will regularly find two stacks of paper on my desk: one pertaining to all-things annual fund and the other devoted to capital campaign activities.



**What are you reading or following that has expanded your understanding of the non-profit sector?**

Books by Tom Ahern. I always walk away with very practical tips that I can apply to my daily work. With respect to the big picture, *From Good to Great* by James C. Collins is full of great insights.

**What do you think our sector needs to be thinking about?**

As a sector we need to be thinking more creatively about how we can work together, minimizing unnecessary expenses and maximizing resources at every step. We need to be ever-mindful about the importance of transparency and accountability with our supporters, including volunteers, donors, government and those who benefit directly from our organizations.

*Do you know someone we should profile as part of this series? Email us at [philanthropistprofiles@gmail.com](mailto:philanthropistprofiles@gmail.com)*